



THE-LILYPAD

a newsletter for patients and friends of **Classic City Orthodontics**



Earlier this spring over 250 of Dr. Harter's, patients, families, friends and CCO team members assembled in Whoville (otherwise known as Carmike Cinemas) to enjoy an early showing of laughs and fun celebrating one of the most beloved family stories of all time, *Horton Hears a Who*. At this second ever Morning at the Movies event, we were treated to snacks and beverages, a fantastic flick and even special appearances by many famous Dr. Seuss characters! With memorable moments and unforgettable lines, Horton taught us the best lesson of all, "A person's a person, no matter how small." We can't wait for the next movie event!



Did you know?

Dr. Seuss was born in Springfield, Massachusetts?

Dr. Seuss' real name is Theodore Suess Geisel?

Seuss books have sold over 200 million copies worldwide and have been translated into fifteen languages?

Dr. Seuss published more than 40 books?

The Cat in the Hat and Green Eggs and Ham are Dr. Seuss' two biggest sellers?

In 1973 Dr. Seuss donated the Lion Wading Pool at San Diego's Wild Animal Park?

Your ipod is ((calling))

Don't miss out on our summer contest! You can win your choice of an iPhone™ or iPod™ Touch. All you have to do is drop by either CCO location, fill out a form updating all of your contact information including the names of any patients who referred you to our practice, or the names of any patients YOU have referred to our practice. You will then be entered in a drawing to win the grand prize. The winner will be determined on August 29, 2008 and is open to all CCO patients who complete the form. Good luck!

KNOW ANYONE WHO MAY NEED ORTHODONTICS!?

If so, you have the chance to earn **\$20 Froggy Bucks** simply for referring a friend. Here are the rules: 1. Tell a friend to come see us for a new patient exam. 2. Make sure they mention to us that YOU referred them when they schedule their appointment. For every patient you refer until August 29, 2008 you will receive **\$20 Froggy Bucks!** How easy is that!?

STAR SEARCH

We are looking for superstars to share their story. If you've had a great experience during your treatment to

go along with that Classic City smile, we want to know your story! We're looking for patients of all ages, at all stages of their treatment to share their journey. Ask us how you can be

involved by sharing testimonials and photos. Who knows?! YOU may be featured on our website, office publications or advertisements! Keep Smiling!

technology update

Dr. Harter enjoys keeping with the fast-changing technology of orthodontics. One of the newest additions here at CCO is a patient education program called Dolphin Aquarium. Aquarium is a dynamic communication tool that fully utilizes high-quality 3D graphics. It is designed to demonstrate common and complex topics including diagnostic findings, corrective procedures, appliance use and hygiene instructions. We can even customize a demo CD based on your individual treatment plan. To see this new program in action, ask us for a demonstration at your next appointment.



CCO visits Hull-Sanford Elementary

The team at Classic City Orthodontics is committed to educating our community about the importance of maintaining great dental health. A healthy smile can last a lifetime, and there is no better way to demonstrate how easy it is to practice good hygiene at an early age than a visit to one of our local schools! This year Dr. Harter helped to promote Dental Health Month by spending some time with the third graders at Hull-Sanford Elementary. The students enjoyed a video following the ortho-adventures of Dudley the Dinosaur, and were also treated to a play starring some of their own class members. Later Dr. Harter, Bullreguard the frog and the CCO team visited each of the third grade classrooms to drop off bags of goodies. Thank you to the faculty and staff of Hull-Sanford school for welcoming us into their halls for a day! We're looking forward to visiting again soon.



HOLD THE SODA!

Did you know that prolonged exposure to soft drinks can lead to significant enamel loss? Studies have shown the erosive potential of colas is 10 times that of fruit juices in just the first three minutes of drinking. Research published in the AGD journal General Dentistry shows that drinking any type of soft drink hurts teeth due to the citric acid and/or phosphoric acid in the beverages. Next time you try a soda, sip through a straw instead. It reduces the teeth's exposure to the beverage.

What's The BUZZ?



WHERE IN THE WORLD IS BULLREGUARD?



Be sure to sport your CCO T-Shirt this summer on vacation! Have your picture taken while wearing your shirt and you could win a prize! Bring your picture into the office, and we will post it on our world map. Awards will be given for the longest distance and the most unusual.

What's in your drink?

Tap Water	pH=7.60
Mug Root Beer	4.038
Diet 7 Up	3.706
Diet Mountain Dew	3.365
Sprite	3.298
Diet Coke	3.229
Mountain Dew	3.202
Diet Dr. Pepper	3.169
Slice Orange	3.059
Diet Pepsi	3.031
Lemon Nestea	2.969
Dr. Pepper	2.898
Squirt	2.898
Pepsi	2.530
Coke	2.525

pH is a measure of acidity, ranging for most liquid from 0 to 14. A pH of 7 is neutral and represents the acidity of pure water at room temperature. A pH below 7 is acidic. Low pH can corrode tooth enamel. A pH above 7 is called alkaline or basic.

Check this out! Battery Acid has a pH of 1.0



Club Tadpole coming soon!

