



THE-LILYPAD

a newsletter for patients and friends of **Classic City Orthodontics**



CHONG MOON



Do you remember the very first time you came to see us at CCO? More than likely, that visit included spending a little time with Chong Moon. Chong is a valued orthodontic assistant who also takes all of the x-rays and diagnostic patient photographs at our records appointments. Patients love Chong because she has the unique ability to make them feel comfortable during those first few minutes of the new patient exam. Originally from Seoul, Korea, Chong has been a member of the CCO team for 12 years. She has two sons, Nick and Cole, a cat named Chul Soo, and she now calls Madison County home. Her hobbies include photography and travel, and her favorite vacation spot is Niagara Falls. Chong enjoys action movies, and her favorite TV shows are *House* and *Extreme Makeover Home Edition*. Chong is a dedicated employee who is talented at all things to which she lends a hand. We are blessed that she is part of our team!



Gives Back

As the holiday season quickly approaches, CCO would like to give back to our community to help those less fortunate. We are thankful for the many blessings in our lives, and we encourage our patients to aid in our efforts. Do you have lots of extra **Froggy Bucks** hidden around the house? Effective through December 11, for every **Froggy Buck** you donate back to us at CCO, we will give 50 cents to Toys for Tots. What better way to share a smile this holiday season and help foster the true spirit of the season?!



CCO UNVEILS WINNER OF SUMMER CONTEST

Christopher Mobley won the iPod Touch™ with special engraving by Dr. Harter and the CCO team, simply by updating all of his contact information. Christopher is the son of Chris and Donna Mobley, and he has a younger brother, Clay.

A resident of Bogart, Christopher started his orthodontic treatment with Classic City Orthodontics earlier this summer. This was the ideal contest for him, as he is a huge fan of music with too many favorite songs to ever pick just one. He also enjoys camping and playing in his church youth band. A talented fellow, Christopher plays the drums, guitar and saxophone. Christopher's favorite movie is *Facing the Giants*, and if you're looking for him out and around town to check out that CCO iPod Touch™, you just might find him at his favorite restaurant, Carrabba's. With his new iPod Touch™ in hand, and showing off his Classic City smile, Chris had this to say about his experience at CCO: "I think Dr. Harter and his staff are awesome!"



wii are orthodontics

Want to be a prize-winner, just like Christopher Mobley? Here's your chance! Win a Nintendo Wii™, just in time for the holidays! Between **NOW** and December 19, visit either location and fill out a form sharing your experience at Classic City Orthodontics. You will be entered in the contest to win a brand new Nintendo Wii™. The winner will be chosen by drawing on December 22, 2008.

WHERE IN THE WORLD IS BULLREGUARD? CONTEST WINNERS

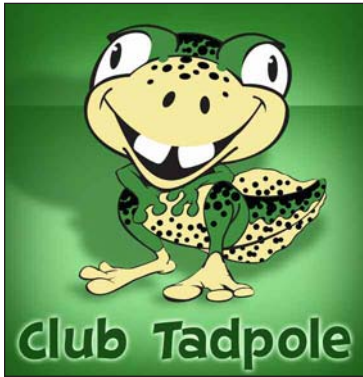


Joyce Lambert won for most unusual in her travels to the wild, wild west, which included stops in the **Grand Canyon** and **Tombstone, AZ**. Perrin Aycock was our winner for farthest traveled. Perrin visited **Japan!** Both ladies won brand new digital cameras!

Thank you to all of our patients who participated in the fun.

Happy Holidays!
From: Dr. Harter and Staff

INTRODUCING CLUB TADPOLE



Classic City Orthodontics is pleased to announce the opening of **CLUB TADPOLE**, an exciting new club for patients in our practice who are destined for full braces one day, but who aren't quite there just yet. **CLUB TADPOLE** is open to all CCO patients who have completed a new patient exam and are seeing Dr. Harter for

growth and development check-ups. We also welcome patients who are currently in their first phase of orthodontic treatment, as well as those who have completed their first phase of treatment, with the second phase right around the corner. Growth and development appointments are so important in determining the perfect timeline for initiating orthodontic treatment. We want to ensure that your jaw is growing as expected, that your teeth are erupting as anticipated, and that your bite is developing correctly. The cool part is that we can monitor your growth before the braces are even placed on your teeth! **CLUB TADPOLE** members will receive their own special t-shirt, an awesome ID card, and access to special contests, prizes and events. **CLUB TADPOLE** members are also eligible to receive those important Froggy Bucks at each growth and development check-up. Don't miss out on all the fun! Join **CLUB TADPOLE** at your next appointment. See you in the "pond!"

Recently CCO held the first **CLUB TADPOLE** event at Washington Farms in Watkinsville, where **TADPOLES** and their families enjoyed a beautiful autumn afternoon of food, fun and good times!



Froggy Bucks Record Setter!



Emma Edwards was awarded \$60 worth of Froggy Bucks in one visit. As part of our summer contest, for a limited time we awarded 20 Froggy bucks for every friend our patients referred to our practice. Emma referred three patients this summer alone!

technology update

The team at CCO is thrilled to announce the arrival of our new cone beam CT imaging equipment! Now available at our Athens location, we have the capability to offer the high definition, three dimensional digital imaging that is quickly becoming the standard in orthodontic diagnosis and planning. This powerful machine offers quick and easy image acquisition for patients, thereby exposing them to less radiation when compared to traditional CT scans. This state-of-the-art device provides a full range of diagnostic views,



including complete scans of all oral and maxillofacial structures. This information gives Dr. Harter more thorough structural knowledge, which enables more accurate diagnosis and treatment-planning with a more predictable outcome.

